

BIG:LEAP



COMMUNITY
INVESTMENT
FOR FAMILIES
DEPARTMENT
Paths to Prosperity

BIG:LEAP Program Presentation

8.15.22

Basic Income Guaranteed: Los Angeles Economic Assistance Pilot

COMMUNITY INVESTMENT FOR FAMILIES DEPARTMENT



Vision

To break the cycle of generational poverty by building community wealth



Mission

To align and augment community investments for families and neighborhoods in the City of Los Angeles and create opportunities for all Angelenos to prosper



Programs

CIFD Programs include:
BIG:LEAP
Opportunity LA
Neighborhood Improvement
FamilySource Centers
Free Tax Prep LA
DV/Human Trafficking Shelter
Homelessness Prevention



BIG:LEAP

The LA Pilot

One of the largest

guaranteed basic income programs

of its kind in the
United States

LOS ANGELES

Why Guaranteed Income?

Guaranteed Basic Income programs are founded upon the belief that those enduring financial instability are best positioned to address their own needs. As such, cash assistance is **unconditional and direct.**

BIG:LEAP PROGRAM DESIGN

Over 7,000 applicants have been randomly selected to participate in the research study



3,204 applicants selected to receive the monthly, obligation-free disbursement of \$1,000/month for twelve months (Treatment Group)



Over 3,800 applicants will have the opportunity to engage in research activities (Control Group)



Final report and insights on the program will be documented following the end of the year-long program

APPLICANT ELIGIBILITY CRITERIA

Individuals selected for participation met **five basic criteria:**



Reside in the City of Los Angeles



Be 18 years of age or older



Have at least one dependent child* or be pregnant

*dependent child is younger than 18 or a student younger than 24



Have income level at or below the federal poverty line



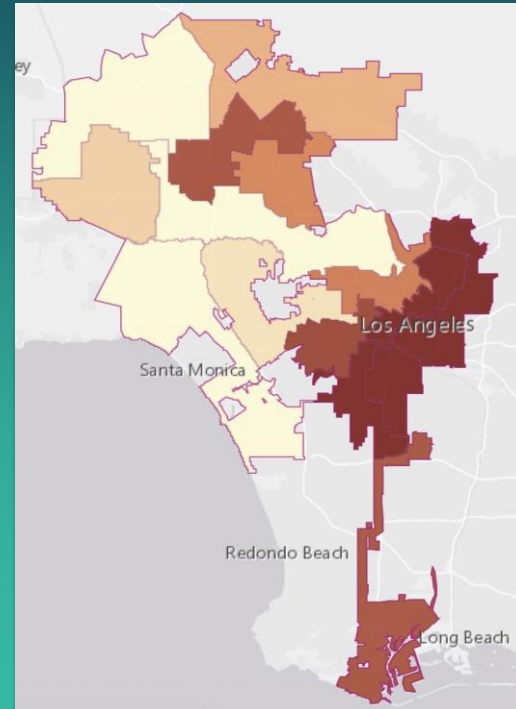
Have experienced economic and/or medical hardship related to COVID-19

APPLICANT ELIGIBILITY CRITERIA: Below Federal Poverty Level

FPL BY FAMILY SIZE

Family Size	Poverty Level
1	\$12,880
2	\$17,420
3	\$21,960
4	\$26,500
5	\$31,040
6	\$35,580
7	\$40,120
8	\$44,660
For each additional person in the family of more than 8, Add	\$4,540

CITY OF LOS ANGELES



APPLICATION PERIOD STATISTICS

Website

Bigleap.lacity.org received over 250,000 visits during the program application window (October 29th - November 7th)



Pre-Screen Tool

Every applicant completed the pre-screen questionnaire which verified they met eligibility requirements



Applications

Over 50,000 people completed the application survey, which collected initial information for the research component of the pilot



PARTICIPANT ENROLLMENT PROCESS



Participants were assigned to their nearest FamilySource Center



Participants were contacted via email, call, and text



Participants made an enrollment appointment online



Participants attended enrollment appointments to verify eligibility and were offered benefits counseling



If successfully enrolled, participants were provided their debit card (funds are loaded on the 25th of every month)

ENROLLMENT AND DISTRIBUTION STATISTICS



\$20.9M+ Distributed to Date

- BIG:LEAP began distributing funds to enrolled participants on January 25th, 2022
- 3,204 individuals have received a combine \$20.9M+ in no-strings-attached financial assistance as of July 25th, 2022

BIG:LEAP



Program Enrollment Complete

- Enrollment was conducted on a rolling basis between January 6th and April 13th to account for selected participants who were ineligible or unresponsive

NEXT STEPS



Storytelling

Now that BIG:LEAP is at 100% enrollment, the team is turning our attention to media and storytelling opportunities, including the following:

- Documentary
- Podcasts
- News articles
- Features for MGI & Councilmembers



Benefits Landscape

In order to ensure that BIG:LEAP participants receiving other public benefits are minimally impacted, the team will continue to advocate for waivers exempting BIG:LEAP funds from counting as income for benefit eligibility purposes



Program Offboarding

To achieve long-term financial stability for BIG:LEAP treatment and control group participants after the end of the program, we are working to develop a number of supportive resources

What have we learned?

Storytellers have shared:

- Reduced stress
- Ability to meet basic needs
- Desire to provide for their children
- Hope for their financial futures
- Gratitude



PROGRAM PARTNERS



Questions?

Website: bigleap.lacity.org

Contact Information: celeste.rodriguez@lacity.org